

AUTOMOTIVE SKILLS OFFER SURVEY RESULTS



INSIGHTS OF THE AUTOMOTIVE SECTOR

DRIVERS OF CHANGE

**RECRUITMENT & ATTRACTIVENESS OF THE SECTOR
(METHODS)**



Co-funded by the
Erasmus+ Programme
of the European Union

The European Commission support for the production of this publication does not constitute an endorsement of the contents, which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

THINGS TO KNOW

The Automotive sector is one of the most modern and technologically advanced. However, it is not enough appealing to the required workforce.

As attractiveness is one of the major challenges for the sector, deployment of recruitment methods is critical.

HIGHLIGHTS

In perceptions of the most effective recruitment methods to recruit workers required, “COOPERATION BETWEEN THE AUTOMOTIVE INDUSTRY AND THE RELEVANT EDUCATION STAKEHOLDERS” for this domain is considered of primary importance.

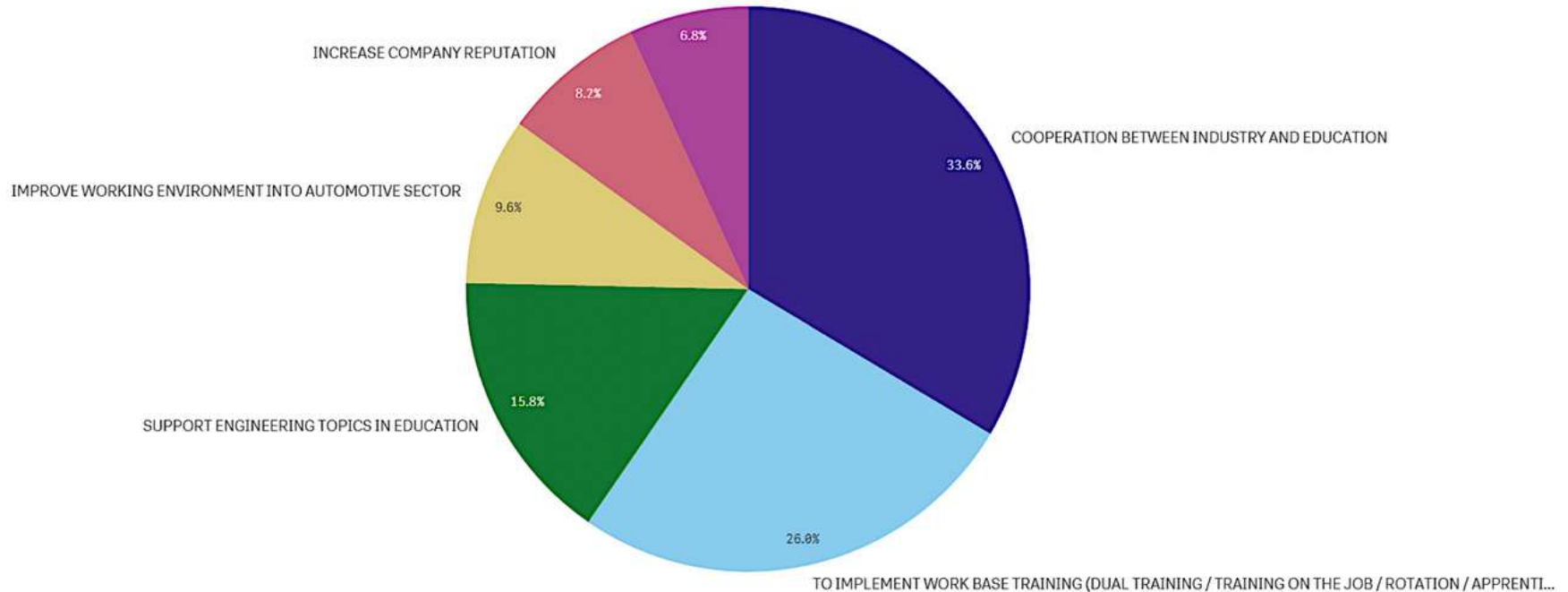
Second most effective methods has been identified with the “IMPLEMENTATION OF WORK BASE TRAINING”.



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RECRUITMENT AND ATTRACTIVENESS: Overall sample

TO SPREAD OUT RESEARCH BY ON LINE / SOCIAL NETWORKS



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