

# AUTOMOTIVE SKILLS OFFER SURVEY RESULTS



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## THINGS TO KNOW

Interviews identify “COOPERATION BETWEEN THE INDUSTRY AND EDUCATION” as the most important method to generate attractiveness of the automotive sector.

Other priorities differ significantly between these two different sets of stakeholders.

## HIGHLIGHTS

The differences are more obvious with respect to a visible in “ONLINE/SOCIAL NETWORK”, with respondents to the Offer survey consistently placing these methods as the least important, while respondents to the Demand survey place a somewhat higher level of importance on these methods.

Company Reputation (“INCREASE COMPANY REPUTATION” as a mean of attracting workers into the sector) is also perceived as more important on the Demand side, as respondents to the Offer survey placed it lower.

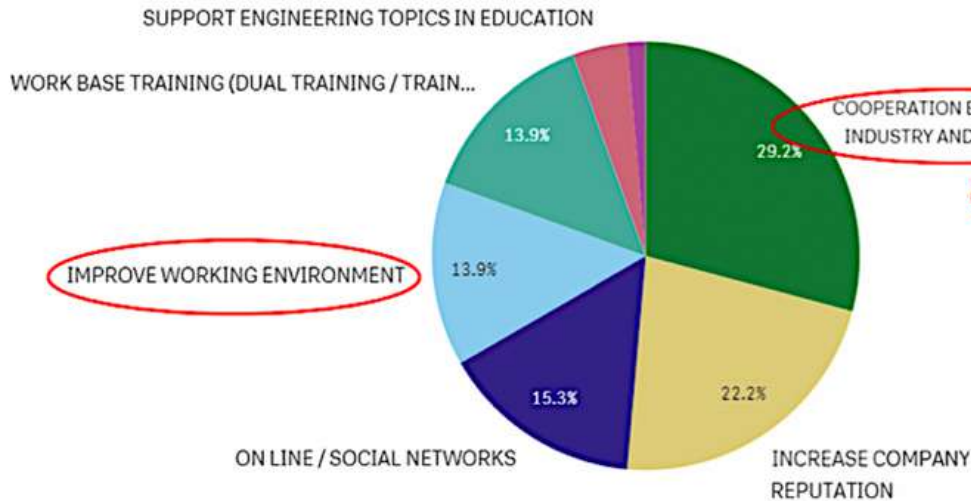


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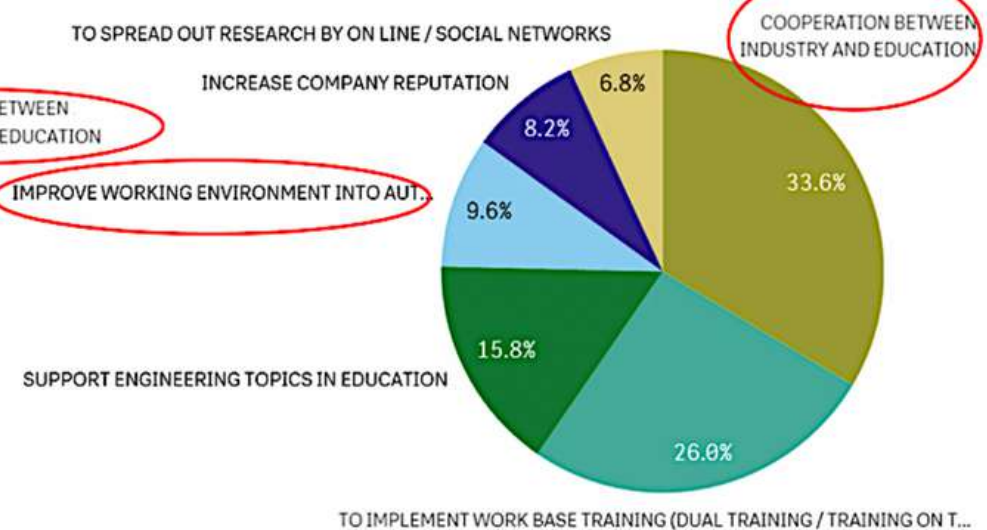
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## ATTRACTIVENESS OF THE SECTOR: Differences

### DEMAND



### OFFER



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