

Automotive Skills Demand Survey Results

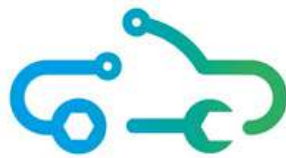
Factsheet #12



INSIGHTS OF THE AUTOMOTIVE SECTOR
APPRENTICESHIP: RECRUITMENT METHODS
DRIVERS OF CHANGE



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THINGS TO KNOW

- EU automotive sector needs to maintain a highly skilled workforce and attract talented and skilled workers.
- Stakeholders question how the automotive sector is perceived and suggest specific initiatives to increase its attractiveness. These initiatives should be used to recruit apprentices.

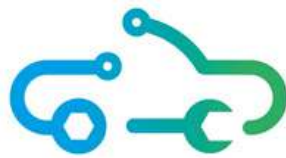
HIGHLIGHTS

- The automotive sector generally privileges 'Links with Educational Institutes or Training providers', 'Online job sites', 'Social networks' and 'Recruitment events' as reliable methods to recruit apprentices.

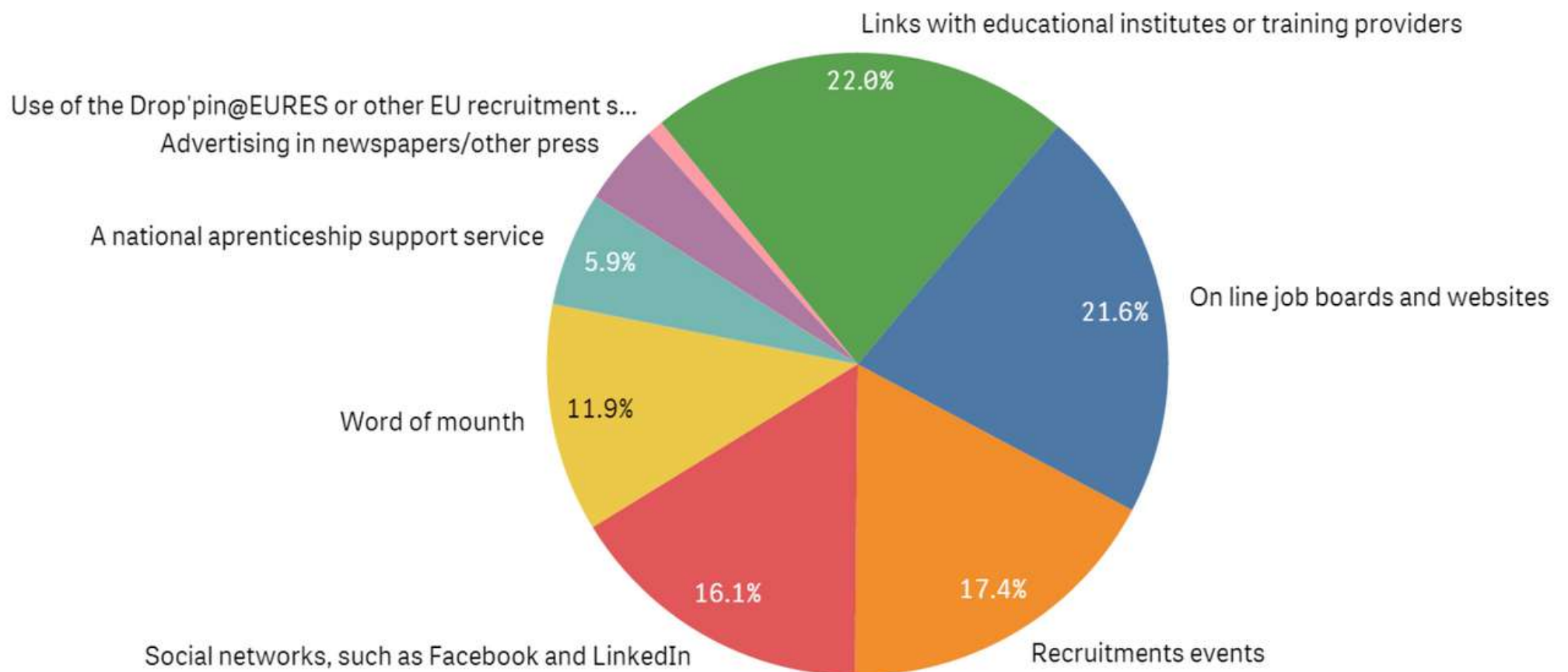
Large and Small enterprises diverge in their strategies - 'Online job sites' are the preference of large companies while 'Links with Educational Institutes or Training providers' and informality by 'Word of mouth' are selected by SMEs

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Drivers of Change APPRENTICESHIPS: RECRUITMENT STRATEGIES Overall sample



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