



Development and Research on Innovative
Vocational Education Skills

Automotive Skills Demand Survey Results

Factsheet #14

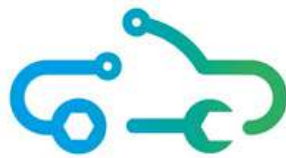
INSIGHTS OF THE AUTOMOTIVE SECTOR

RECRUITMENT & ATTRACTIVENESS OF THE SECTOR

CHALLENGES



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THINGS TO KNOW

- The Automotive sector is one of the most modern and technologically advanced. Yet, it is not sufficiently appealing to the required workforce, and this is a big challenge for the sector.
- In our survey, automotive stakeholders were free to provide suggestions towards improving the attractiveness of the sector, leading to the identification of a set of common 'challenges'.

HIGHLIGHTS

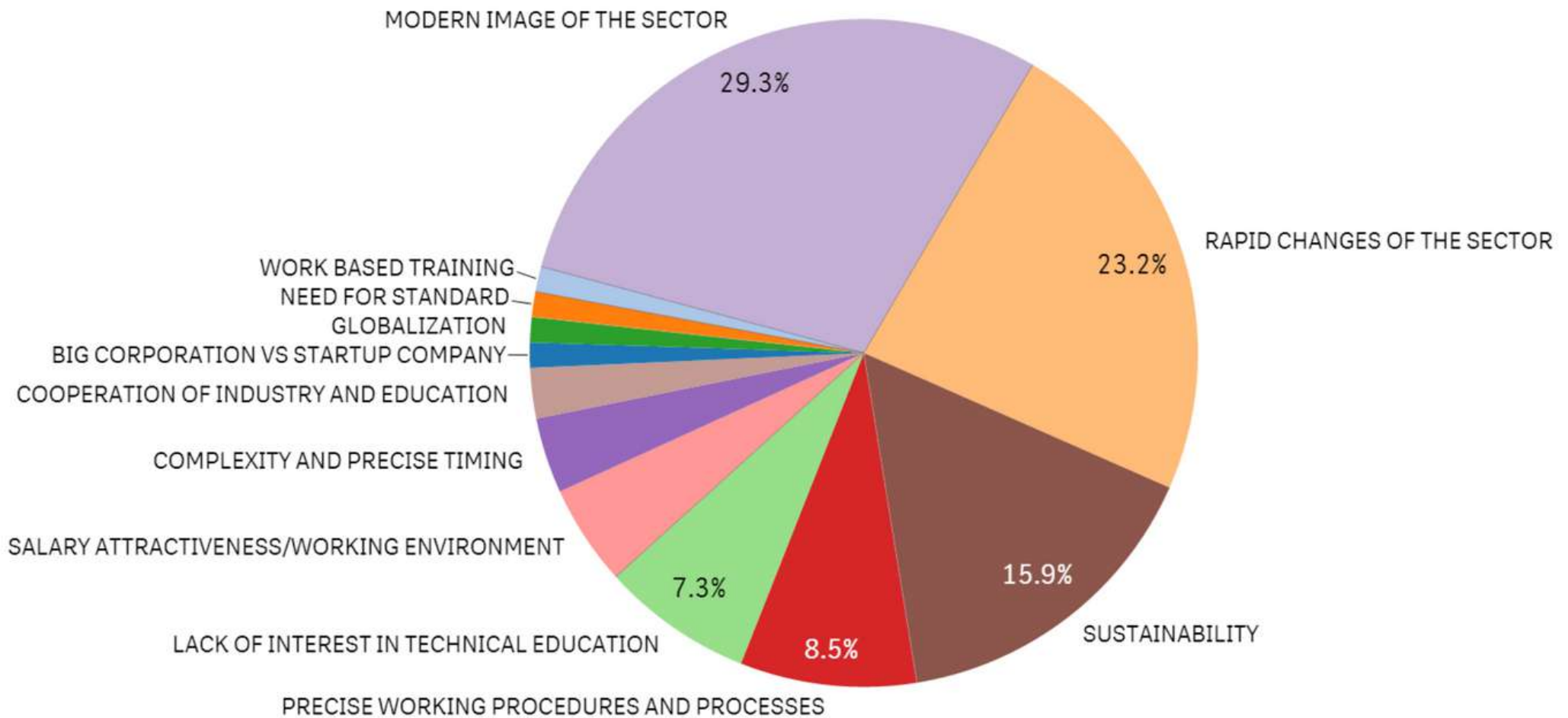
- Globally, the biggest challenge for the sector is the need to project a 'modern image'. This leads to highlighting the call to adopt 'rapid changes' and to commit to environmental adjustments (to tackle the identified 'sustainability' challenge).
- SMEs see the 'lack of interest in technical education' as much of a challenge as the lack of 'modern image' of the sector.

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Drivers of Change CHALLENGES Overall sample



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