

# FUTURE JOB ROLES



## GENERAL

### INNOVATION AGENT OPEN INNOVATION



In the future, vehicles will be a part of the data cloud and make decisions depending on a huge multitude of data coming from various distributed sources. This unlimited amount of data shared among cars, the environment and personal data in mobile phones and profiles of drivers can be combined to new services.



Smart technology and cloud infrastructures will lead to new functionality and services by cars, such as e-mobility services, personalized services, workplace services, etc.. In order to be deployed successfully at a European scale, all these new services need promising sales scenarios and business models.



The open innovation agent is able to set up an open services strategies including open network strategies, service innovation strategies, big data and cloud, smart technologies smart production, and new business scenarios design.

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